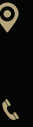


JUAN ALBERTO GARCIA HOZ  
[GRAPHIC DESIGN]

2030 SW 3rd Ave,  
Miami, FL 33129 FL.

(407) 486 6261



## Education

- High School** ● Cecilio Acosta High school, Barquisimeto. Venezuela.
- Graphic Design Course** ● CIDIG Institute's Graphic Art & Graphic Design, Barquisimeto. 2 Years.
- Visual Merchandising** ● Visual Merchandising Course at Levi's Grupo T.B.I - Guarenas, Venezuela 3 months.
- Business English** ● BCT institute - English for Business 2 years and 3 months, Dublin, Ireland.
- English** ● Intensive 4 weeks Pre-intermediate English Course as part of the University of Cambridge ESOL CELTA Programme.

Feel free to explore my portfolio at the following link:  
<https://dantedelaho.com>

## Experience



- 2021 - Actual** ● **SBC International LLC | SOBE World CO**  
I am currently employed at SBC International LLC and SOBE World Co, specializing in corporate branding initiatives. Within this role, I work extensively with various brands under the company umbrella. My responsibilities include label creation, brand management, new brand development, assisting with printing, prototyping new products, working with Shopify and WordPress, creating ads in both English and Spanish, managing social media, catalog creation, dynamic video presentations, product photography, illustration, and streamlined purchase orders (PO).
- 2020 - 2022** ● **Evolv Wellness**  
I worked passionately at Evolv Wellness as a graphic designer, handling various responsibilities such as being the social media manager for Instagram and Facebook. My tasks included creating products and labels for vitamins, engaging in product photography, video editing, and 3D design. This marked my inaugural job in Miami after relocating in December 2020, having previously lived and worked in Central Florida, Orlando.
- 2020 - 2022** ● **Virtual Smart Design LLC | Freelance Graphic Designer**  
I am a seasoned Graphic Designer with 15 years of experience, having cultivated my skills at Virtual Smart Design. My proficiency extends across various design realms, encompassing Graphic design, Logo creation, Branding, Social Media assets, Brochures, Flyers, Posters, Infographics, Eye-catching PowerPoint designs, Banners, Stationery design, Corporate identity, Illustrations, Image editing, Catalog design, Magazine design, Photography, Commercial Jingles, and Video Editing.

## Expertise- Skills

Graphic Design  
Branding & Corporate Identity  
Illustration  
Editorial  
Web Design & UI/UX  
Audio & Video  
Print  
Social Media  
Photography  
PowerPoint Presentation



Ps ★★★★★  
Id ★★★★★  
Ai ★★★★★  
Pr ★★★★★  
Lr ★★★★★  
Apple Windows Canon

- > I am a humble person able to take direction and constructive criticism.
- > In-depth knowledge of typography and colour-matching.
- > Able to quickly learn new skills, technologies and applications.
- > Responsible person, able to team up and adapt to a new work environment.
- > Polite, with strong ethics at work and healthy respect for colleagues.
- > Ability to work with developers and knowledge of Wordpress.
- > Several years of professional graphic design experience.
- > Proficiency in Adobe Lightroom and knowledge of professional photography.
- > I like to brainstorm, create new concepts, and bold designs.

Once we accept our limits, we go beyond them"

## CONTACT - SOCIAL MEDIA

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